



African American Empowerment Weekend, Inc.

**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

*AAEW Announces the 2009
Legacy Award Winners*
Ceremony To Be Held During The Annual Empowerment Weekend,
October 10, 2009
www.aaew.org

April 10, 2009, Washington, DC – African American Empowerment Weekend (AAEW) is proud to announce the recipients of the 2009 Legacy Awards. The award ceremony, being held October 10th 2009, will honor minority business owners who have attained excellence in their industry.

“During this season of financial hardship, we found it more important than ever to recognize those who continued to move forward with their businesses even when the odds seemed stacked against them,” says AAEW Executive Director, Theresa Royal. “Not only did they persevere, but excelled and are true examples for those who need encouraging and a reason to press on.”

This year’s honorees are some of the best and the brightest in small business and they are as follows (*please note*: other winners will be named at a later date):

Legacy Female Entrepreneur of The Year Award

Emmy Vickers

President, Emmy Vickers Enterprises, LLC
www.emmyvickersenterprises.com

Legacy Male Entrepreneur of The Year Award

Professor William (Bill) Keating

President, Directed Dollars Publishing Company
Author of "Leveraged to the Hilt"
www.ddpub.com

Legacy Inspiration Award

Jacqueline Thompson

Founder, Overdue Recognition Art Gallery
www.overduerecognition.com

Legacy Visionary Award

Robert Yates

President, Circle of Champions
www.circleofchampions.com

Legacy Professional Speaker Award

Wanda Childs

CEO/President Blessed 24:7 Gift Shop
CEO/President Printing Express & Designs, LLC
CEO/President The Blessed 24:7 Foundation, Inc
www.WandaChilds.com

Legacy in Communications Award

Tavares Taylor

Founder, Empowerment Minute
Founder, The Tavares Taylor Show
www.tavarestaylor.com

Legacy Community Service Award

Catrice Alphonso

President/CEO Institute for Interactive Instruction, Inc.
www.iiiinc.org

This formal occasion is open to the public and press however seats are limited. Held, October 10th, the Saturday of the African American Empowerment Weekend Conference at the Four Points by Sheraton in New Carrollton, MD, guests are expected at 6pm for a pre-event networking session and seated at 7:00pm for an expected 7:30pm show time. Ticket and reservation information provided on www.aaew.org, evening entertainment to be announced at a later date.

For pre and post interview requests, contact Kimberly H. Ross at kross@khrcreative.com and visit www.aaew.org for a full schedule of events leading up to the conference.

AAEW is a program with sessions designed to support and empower current and potential minority business owners. The weekend includes educational seminars, workshops and panel discussions that incorporate strategies for maintaining a successful business. This event is also designed not only to allow attendees to network with other like-minded individuals, but also to educate, inspire, challenge, encourage, empower and provide legacy- building tools as they advance in business while sustaining family and health. AAEW's vision is for everyone to leave this event with a plan of action and purpose to guide them throughout the year. Visit www.aaew.org for more information and details on other upcoming events.